



**RAJKIYA ENGINEERING COLLEGE**  
**KANNAUJ, (UP)-209732**  
(A Government Engineering College)

Ref. 88/T.P.O. /R.E.C./Kannauj/2024-25

Date:19.03.2025

**NOTICE**

**NXTSYNC Pvt Ltd** is hiring B.Tech.(2024 & 2025 passing batch) students for Inside **Business Development Associate / Lead Generation Executive** with CTC of ₹5.5 LPA. It is mandatory for all the eligible students to fill the registration form for the **NXTSYNC Pvt Ltd** latest by **23 March, 2025**. Further information regarding the company & work profile can be found in attached pdf with this notice & for registration visit the below given link.

**Eligibility:** Bachelor's & Master's students (2024 & 2025 batch)

**Selection Process:**

1. **Online Application** (Apply through the link provided)
2. **Group Discussion / Communication Round**
3. **Pre-Placement Talk** (For shortlisted candidates)
4. **Personal / HR Interview** (Online, elimination round)
5. **Final Selection & Announcement of Selected Candidates**
6. Offer Letter / LOI Issuance
7. Onboarding

**Registration Link:** - <https://forms.gle/hrojsnr9msBHYAnS6>

**In-charge**  
Training & Placement

**Copy to: –**

1. Director Sir, for his kind Information.
2. Registrar Office.
3. All HoD
4. All Notice Board.

**In-charge**  
Training & Placement



# NXT SYNC

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## **NXT SYNC PVT LTD.**

Divya Diamonds building, 1st floor, Tech city, 3-225, Kavuri Hills Rd, CBI Colony,  
Madhapur, Hyderabad, Telangana 500033  
Email: [hr\\_placements@nxysync.in](mailto:hr_placements@nxysync.in)

### **ABOUT NXT SYNC**

NXT SYNC Edu Tech is a forward-thinking educational technology company dedicated to empowering the next generation of engineers and innovators. Our mission is to bridge the gap between classroom learning and real-world engineering by offering advanced engineering programs tailored to students seeking a deeper understanding of the field.

At NXT SYNC Edu Tech, we understand that traditional education often falls short in equipping students with the practical skills and hands-on experience necessary to excel in the ever-evolving engineering landscape. That's why we have crafted a comprehensive suite of programs designed to nurture talent, foster creativity, and ignite a passion for engineering.

Our flagship programs cover a wide spectrum of engineering disciplines, including mechanical, electrical, electronics, civil, and software engineering. We provide students with access to cutting-edge tools, state-of-the-art labs, and industry-standard software to ensure they gain practical experience that aligns with the demands of today's engineering world. What sets NXT SYNC Edu Tech apart is our commitment to mentorship and personalized learning. We believe in the power of one-on-one guidance, which is why our programs include dedicated mentors who are industry professionals. They not only offer guidance but also share real-world insights, helping students apply theoretical knowledge to solve complex engineering challenges. Our internships and projects are a cornerstone of our educational approach. Students have the opportunity to work on real projects with industry partners, gaining invaluable hands-on experience and building a portfolio that will set them apart in the job market.

Moreover, our flexible learning platform allows students to access our programs from anywhere in the world, making high-quality engineering education accessible to all. We offer a blend of self-paced learning, live webinars, and interactive workshops to cater to diverse learning styles.

NXT SYNC Edu Tech is committed to fostering a global community of skilled engineers who are ready to tackle the challenges of the future. We believe that by providing students with advanced engineering education, practical experience, and mentorship, we are shaping the innovators and problem-solvers of tomorrow.

Join us on this exciting journey of knowledge, innovation, and transformation in the world of engineering education. Together, we can unlock the full potential of aspiring engineers and prepare them for a future where their skills will make a difference.



## **JOB SUMMARY:**

We are seeking a motivated and results-driven Business Development Associate to join our team. The Business Development Associate will be responsible for generating leads, qualifying prospects, and closing sales deals over the phone or through online channels. The ideal candidate will have excellent communication skills, a strong sales acumen, and the ability to thrive in a fast-paced environment.

**JOB ROLE:** 1. Business Development Associate  
2. Lead Generation Executive

**LOCATION:** Hyderabad, Telangana

**ACADEMIC QUALIFICATION:** Any Graduation/ Post Graduation.

**SELECTION PROCESS:** 1. Group Discussion  
2. Pre-Placement Talk  
3. Personal Interview Round

**Training Period:** The first 10 days after joining will serve as the training period.

**Working days:** 6 days

**Working Time:** 1:30 PM to 9:30 PM

**Work Location:** Madhapur, Hyderabad, Telangana 500033.

## **Internship Period: 4 Months**

**Stipend/Salary for First 4 months:** upto 26,000/- per month.

(16,000/- as a Standard Earnings & upto 10,000/- as Variable Earnings) during this period.

## **Post Internship Pay Scale (Full time Employment): 5.5 LPA**

(4.5 LPA as a Standard Earnings & 1 LPA as Variable Earnings)

**NOTE:** A monthly salary structure requires a mandatory 30-days working day.

You need to maintain at least 90% consistency during the Internship period to secure full-time employment.

During the first month of Internship, Interns are expected to maintain consistent attendance. Only one or two leaves may be approved under exceptional circumstances, such as health issues or emergencies.



**RESPONSIBILITIES AS BUSINESS DEVELOPMENT ASSOCIATE:**

- Familiarizing yourself with all products and services offered by our company.
- Develop and implement strategic sales plans to achieve company objectives.
- Generate sales by identifying potential clients and prospects through market research, cold calling, networking, and other lead generation techniques.
- Procuring new clients through direct contact, word-of-mouth, and collaboration with the marketing department.
- Maintaining meaningful relationships with existing clients to ensure that they are retained.
- Suggesting upgrades or added products and services that may be of interest to clients.
- Reviewing clients' feedback and implementing necessary changes.

**RESPONSIBILITIES AS LEAD GENERATION EXECUTIVE:**

- Identify and qualify leads through various channels such as cold calling, email campaigns, networking, and social media.
- Develop strategies to generate leads and expand the client base.
- Maintain a pipeline of prospective clients and track lead progress.

**REQUIREMENTS:**

- Intuitive and insightful, particularly regarding human behavior Neat, well- groomed appearance.
- Great networking skills.
- Excellent written and verbal communication. Resourceful, with outstanding research skills. Emboldened by challenges.

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## Fwd: Campus Hiring for 2024 & 2025 – NXTSYNC PVT LTD.

1 message

निदेशक राजकीय इंजीनियरिंग कॉलेज, कन्नौज <director@reck.ac.in>

Tue, 18 Mar, 2025 at 5:02 pm

To: Ashwini Kumar Upadhyay <ashwini@reck.ac.in>, TPO REC Kannauj <tpo@reck.ac.in>

----- Forwarded message -----

From: **NxtSync Private Limited\_ HRD** <hr\_placements@nxtsync.in>

Date: Tue, 18 Mar, 2025, 11:59 am

Subject: Campus Hiring for 2024 & 2025 – NXTSYNC PVT LTD.

To:

Dear Training and placement Team,

I hope this message finds you well. I am writing to you as the Human Resource Manager of NXTSYNC Pvt Ltd ,an organization dedicated to fostering career opportunities for students in various academic fields.

We are excited to extend an invitation to collaborate with us in conducting an online placement drive for several positions at NXTSYNC Pvt Ltd. This role offers a competitive compensation package of 5.5 Lakh Per Annum (LPA) and is an excellent opportunity for your talented students to kick-start their careers in the field of sales.

Key Details of the Online Placement Drive:

Positions:

1. Business Development Associate
2. Lead Generation Executive

We propose the date for the online placement drive, but we are flexible and can accommodate your college's schedule.

Internship Period : 4 Months- upto 26,000/- per month (16000/- per month as Standard pay + upto 10,000/- as Variable pay)

Post Internship Salary: 5.5 LPA- [4.5 LPA (Base) + 1 LPA(Variable)]

Placement Process : We will handle all aspects of the placement process, from online registration to final virtual job offers.

Recruitment/Selection Process:

NXTSYNC Pvt Ltd will follow the following Selection Procedure while recruiting the candidates against the vacancies as mentioned above:

Step 01: Interested candidates have to apply online at the link provided by the company.

Shortlisted candidates from the above will have to attend the further process as mentioned below:

Step 02: Group Discussion / Communication Round

Step 03: Pre placement Talk (For shortlisted students only | To be conducted by recruiting company officials | Online Mode)

Step 04: Personal / HR Interview (To be conducted by recruiting company officials | Online Mode | Elimination round)

Step 05: Finalization of candidates & declaration of final selected candidates list.

Step 06: Offer letters/letter of intent (LOI) of hiring/selecting the candidate will be issued subsequently.

Step 07: On boarding.

Please find the attached google form to circulate among the students- <https://forms.gle/hrojsnr9msBHYAnS6>

Note: Bachelor's and all Master's (2024 & 2025) students are eligible for the said role.

We kindly request your support in coordinating the logistics of the online placement drive, including helping students access the online platform, promoting the event to your students, and assisting us in making this opportunity known throughout the campus.

This partnership can be mutually beneficial, providing your students with a valuable career opportunity and enhancing your college's reputation for nurturing and placing talented individuals.

We would appreciate the opportunity to discuss this proposal further and address any questions or concerns you may have. Please let us know your availability for a virtual meeting or any specific requirements from your end.

Thank you for considering our request. We look forward to the possibility of conducting a successful online placement drive at providing exciting career prospects to your students.

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Warm Regards,  
ARCHANA  
Human Resource and Personal Development  
NXT SYNC PVT LTD., Hyderabad  
7975821043  
[hr\\_placements@nxtsync.in](mailto:hr_placements@nxtsync.in)

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